

The Opportunity is in Nanotechnology

The Nanotechnology Opportunity Report™ - 2nd Edition

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"The NOR provides invaluable context to this revolution in the making. Its unique combination of an organizing framework combined with sector and company specifics makes for fascinating reading—and a prominent place on my bookshelf where I can refer to it often. It is a must-read for anyone trying to make sense of nanotech opportunities."

-Paul Saffo, Institute For The Future

The Most Comprehensive Map for Global Nanotechnology Today

The **Nanotechnology Opportunity Report™** is the only worldwide overview of this burgeoning field from a business perspective, providing key information to understand and take advantage of the opportunities afforded by this tiny revolution.

The World of Nanotechnology at your Fingertips

The **Nanotechnology Opportunity Report 2nd Edition** is an easily accessible and thorough 600-page report available in both print and electronic form. The 2nd Edition is fully updated to include the latest technology, applications, and market impacts, as well as the companies, research institutions and investors that are making nanotechnology happen today.

Global growth in Nanotechnology Start-ups 2001-2002

38% in US
50% in Australia
33% in Canada
25% in the UK

Learn who these companies are, what do they do, how they were funded, and how they are impacting the world of nanotechnology.

Ideal for Executives, Investors, Analysts, Consultants, and Government Policy Makers

The breadth and depth of **NOR 2nd Edition** makes it ideal for anyone needing a clear, concise summary of the near-term commercial opportunities in nanotechnology.

Learn from the 'Dream Team' in Nanotechnology

The NOR is produced by the same Cientifica team that brings you the top nanotechnology newsletter, TNT Weekly. With a 'dream-team' advisory board of some of the most prominent individuals in nanotechnology field from around the globe, **NOR 2nd Edition** provides unrivalled accuracy, unparalleled insight and unbeatable global coverage.

The NOR is read by key decision makers in business, finance, science and government, including:

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"Empowering business to make rational decisions about nanotechnology"

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The NOR 2nd Edition contains over 600 pages of updated and comprehensive information:

- ❖ Guide to the key technologies, applications and markets for nanotechnology
- ❖ Directory of:
 - Over 700 public and privately-held companies involved with nanotechnology by country, technology, funding and market sector
 - Over 300 Government and academic nanotechnology research institutions
 - Over 150 key investors in nanotechnology and over 180 deals
- ❖ The electronic version contains:
 - Fully-indexed and searchable report in Adobe Acrobat™ format
 - Hyperbolic dendritic maps of players in the field

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